



## 'Wildlife Artist of the Year 2010'



### Rules & Conditions of Entry

1. The David Shepherd Wildlife Foundation (DSWF) is the sole owner of the Wildlife Artist of the Year (WAY) competition.
2. WAY is open worldwide, to amateur and professional artists alike and WAY will not distinguish between them.
3. WAY is open to individual entrants aged 17 years or over, you must be 17 by the closing date - 31st Jan 2010.
4. Entry for DSWF members is £10 per entry and for non-members £25 per entry.
5. Multiple entries by an individual are allowed.
6. Entries must be completed by the artist within the last five years by the entrants themselves and must be their own original work. Artists using exact reference from another professional artist or photographer risk having their work marked down. Work completed before 31st January 2005 cannot be entered.
7. We are unable to accept any pre-published images, this means your artwork cannot have been published as a print – open or limited edition.
8. The judges will accept any medium, excluding photography, film and electronically created images. Film, photography and electronic images will be disqualified by the judges.
9. Entries must correspond to one of the five categories:  
**Endangered Wildlife** - any wild animal or plant that is threatened or endangered nationally or internationally  
**Wild Places** - any scene or landscape showing the natural environment at its most beautiful or dramatic  
**Wildlife in Action** - any wild animal jumping, fighting, flying or any other interesting behavior  
**Wildlife in 3D** - sculpture in any medium  
**Open** - let your imagination go wild!
10. An independent panel of judges, to include artists and conservationists, will be chosen by DSWF.
11. The judges decision is final.
12. Judging will take place in three stages (dates to be confirmed). Prize giving and exhibition at London venue spring/summer 2010.
13. Entries may be submitted from now until the closing date - 31st January 2010. No entries will be considered after the closing date.
14. All works shortlisted and exhibited will be available for sale by DSWF at the event.
15. Sale price will be negotiated with the artist but the final decision will be made by DSWF.
16. Sale proceeds will be split 50/50 between DSWF for wildlife projects and the individual artist.
17. Copyright will remain with the artist.
18. By entering WAY you agree to grant DSWF a non-exclusive license to re-produce the artwork for any purpose in connection with the competition, including publicity, marketing, fundraising and exhibitions.
19. No cash alternative can be offered in lieu of any non cash prize. Prizes:  
Overall Winner £10,000 cash prize and title 'Wildlife Artist of the Year 2010'  
Overall Runner-Up £1,000 cash prize and a personal art workshop with David Shepherd  
Remaining Category Winners £500 each

*'Saving critically endangered mammals in the wild'*

The David Shepherd Wildlife Foundation, 61 Smithbrook Kilns, Cranleigh, Surrey, GU6 8JJ, UK.  
Tel: 01483 272323 Fax: 01483 272427 E-Mail: [dswf@davidsshepherd.org](mailto:dswf@davidsshepherd.org) Website: [www.davidsshepherd.org](http://www.davidsshepherd.org)

Patron: HRH Prince Michael of Kent GCVO Trustees: Nigel Colne CBE, Nigel Keen, Bruce Norris, Avril Shepherd, Christopher Cowdray  
President/Founder: David Shepherd CBE FRSA. Honorary Vice Presidents: Mark Carwardine, David Gower OBE, Gary Lineker OBE, Mandy Shepherd

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Registered office: 50 Broadway, London, SW1H 0BL

20. Entries will be accepted as J-pegs entered on-line at [www.wildlifeartistoftheyear.org](http://www.wildlifeartistoftheyear.org) or by post using the postal entry form. For on-line entry please ensure the file size is no larger than 7MB and you must give your file an easily identifiable name - we recommend that you use your surname followed by the title of the artwork eg. smithlions.jpeg To enter on-line you must have your image ready to upload and a credit or debit card to pay the entry fee. If you are entering by post please ensure you have completed and signed the entry form and enclosed your cheque, payable to DSWF together with your image, you can send a photograph or a j-peg image on CD (pc format only). Do not send your original artwork.
21. No other forms of entry will be accepted.
22. No allowance will be made for poor digital images or bad quality photographs.
23. Entries will not be accepted until full payment is made. This can take up to 28 days from the date you entered.
24. All results will be posted on [www.wildlifeartistoftheyear.org](http://www.wildlifeartistoftheyear.org) after the prize giving ceremony.
25. Prize winners and their work may be promoted on the DSWF website and through other media outlets.
26. All entrants will be notified of the judges decision and shortlisted entrants will be required to complete and return an Exhibition Agreement.
27. The competition is not open to DSWF employees and their family members.
28. Deliver, collection & insurance is the responsibility of the artist.
29. Liability - all work will be sent to DSWF and/or the gallery as instructed at the artists expense and risk.
30. Disclaimer - Due to its limited charitable resources, DSWF judges and organisers are unable to enter in to any correspondence with individual artists, acknowledge entries, accept original artwork unless requested, return photographs or CD's, or accept liability for damage to work.
31. For further enquiries please contact DSWF on 01483 272323.

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